



# EDU-DHARA

EDUCATE - ELEVATE - EMPOWER

2021 2022 2023 2024 2025 2026





# EDU-DHARA

EDUCATE - ELEVATE - EMPOWER

2025



# ABOUT OUR COMPANY

- ✓ EDUDHARA IS A TRAILBLAZING EDUCATIONAL PLATFORM DEDICATED TO PROVIDING HIGH-LEVEL EDUCATION TAILORED FOR ENTREPRENEURS, OFFERING A GATEWAY TO AN EXTRAORDINARY INCOME AND A BRILLIANT FUTURE. OUR CUTTING-EDGE PROGRAMS ARE METICULOUSLY CRAFTED TO EQUIP ASPIRING ENTREPRENEURS WITH THE KNOWLEDGE, SKILLS, AND MINDSET NEEDED TO NAVIGATE THE DYNAMIC BUSINESS LANDSCAPE SUCCESSFULLY.
- ✓ AT EDUDHARA, WE RECOGNIZE THE UNIQUE CHALLENGES FACED BY ENTREPRENEURS AND HAVE DESIGNED OUR CURRICULUM TO ADDRESS THESE INTRICACIES. OUR EXPERT FACULTY COMPRISES INDUSTRY LEADERS, SEASONED ENTREPRENEURS, AND SUBJECT MATTER EXPERTS, ENSURING THAT OUR STUDENTS RECEIVE UNPARALLELED INSIGHTS AND PRACTICAL KNOWLEDGE.
- ✓ JOIN EDUDHARA, WHERE EDUCATION MEETS ENTREPRENEURSHIP, AND EMBARK ON A TRANSFORMATIVE JOURNEY TOWARDS NOT JUST FINANCIAL SUCCESS BUT A FUTURE FILLED WITH POSSIBILITIES. UNLEASH YOUR ENTREPRENEURIAL POTENTIAL WITH EDUDHARA — WHERE KNOWLEDGE MEETS OPPORTUNITY, AND DREAMS TURN INTO THRIVING ENTERPRISES.





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# WHY CHOOSE US

**WE'RE  
CERTIFIED**



**WE'RE  
SECURE**



**WE'RE  
PROFITABLE**



**WE HAVE  
BESTPLAN**



**WEACCEPT  
ONLINE PAYMENT**



**BEST  
SUPPORT**





# OUR MISSION

AT THE CORE OF OUR ETHOS IS A MISSION TO EMPOWER FUTURES THROUGH EDUCATION. WE ASPIRE TO IGNITE A PASSION FOR LIFELONG LEARNING, FOSTERING INNOVATION AND INSPIRATION ALONG THE WAY. COMMITTED TO ACCESSIBILITY AND EXCELLENCE, OUR GOAL IS TO PROVIDE HIGH-QUALITY EDUCATION THAT EQUIPS INDIVIDUALS WITH THE SKILLS NEEDED TO THRIVE IN A RAPIDLY EVOLVING WORLD. WE BELIEVE IN CULTIVATING NOT JUST ACADEMIC KNOWLEDGE BUT ALSO INSTILLING VALUES THAT DRIVE PERSONAL AND SOCIETAL PROGRESS. JOIN US ON THIS TRANSFORMATIVE JOURNEY WHERE EDUCATION IS A CATALYST FOR INDIVIDUAL GROWTH, SOCIETAL IMPACT, AND A BRIGHTER FUTURE FOR ALL.



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# OUR VISION

OUR VISION IS TO CREATE A WORLD WHERE EDUCATION TRANSCENDS BOUNDARIES, UNLOCKING THE FULL POTENTIAL OF EVERY LEARNER. WE ENVISION A DYNAMIC LEARNING ECOSYSTEM THAT FOSTERS INNOVATION, EMBRACES DIVERSITY, AND PREPARES INDIVIDUALS TO NAVIGATE THE COMPLEXITIES OF THE FUTURE. COMMITTED TO EXCELLENCE, INCLUSIVITY, AND ADAPTABILITY, WE STRIVE TO BE A GLOBAL LEADER IN SHAPING MINDS, BUILDING CHARACTER, AND CONTRIBUTING TO THE ADVANCEMENT OF SOCIETY. THROUGH VISIONARY EDUCATION, WE AIM TO INSPIRE A GENERATION THAT NOT ONLY EXCELS ACADEMICALLY BUT ALSO EMBODIES THE VALUES OF EMPATHY, RESILIENCE, AND RESPONSIBLE GLOBAL CITIZENSHIP.



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# PRODUCT & SERVICE





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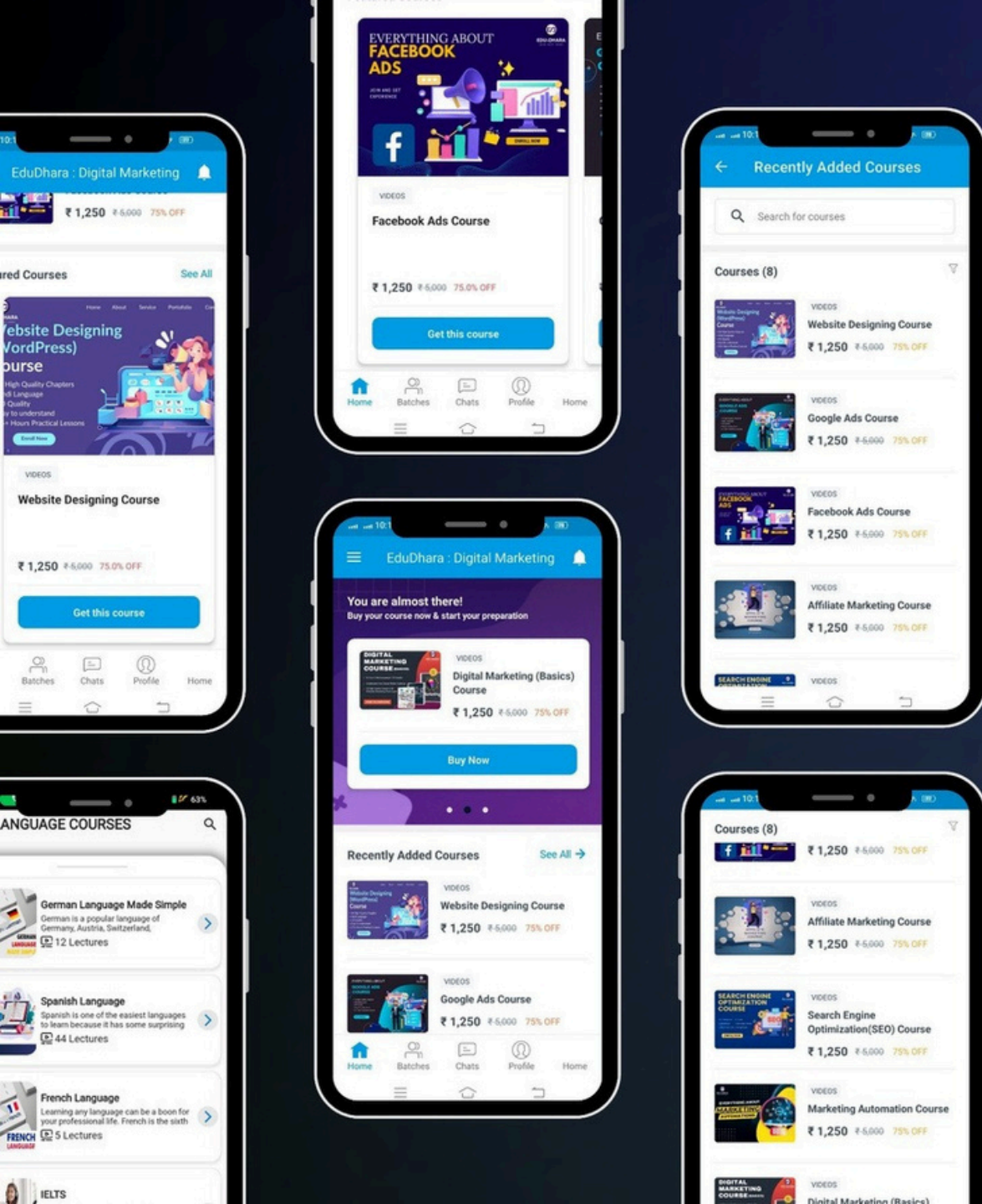
# EDU DHARA

## DIGITAL MARKETING COURSE



### EDUCATION FOR DIGITAL MARKETING

- Digital Marketing (Basics)
- Affiliate Marketing
- Google Ads
- Facebook Ads
- Website Designing (WordPress)
- Search Engine Optimization(SEO)
- Marketing Automation
- Zapier





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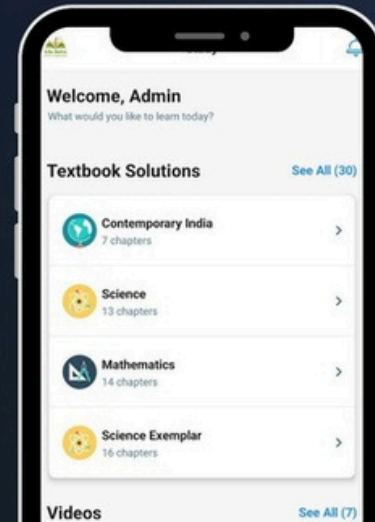
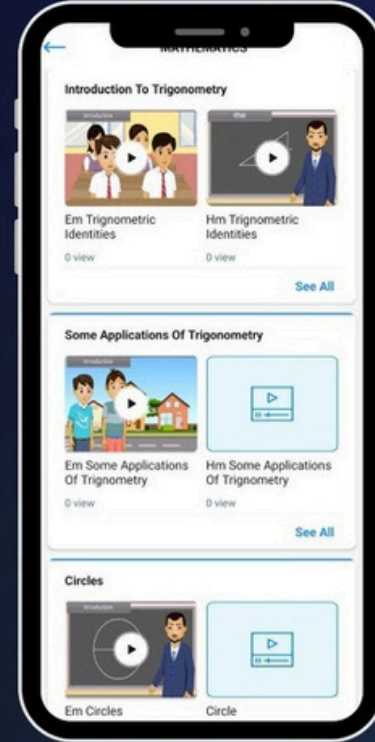
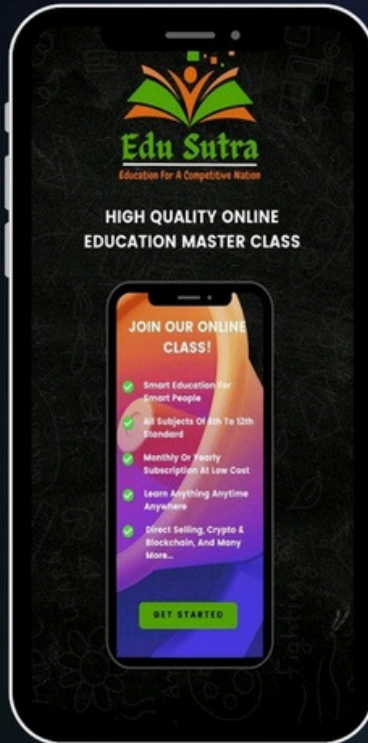
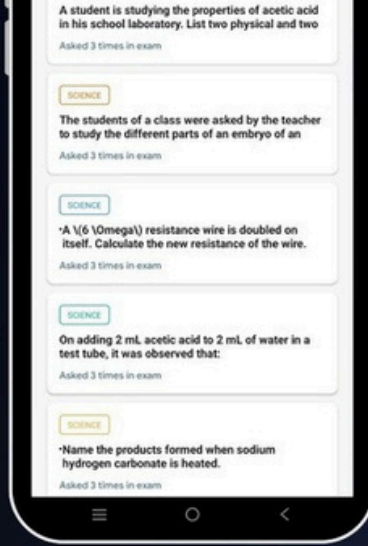
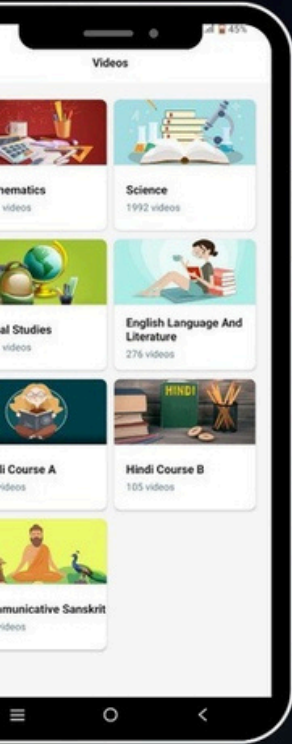
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# EDUSUTRA SHOWCASE



## ONLINE EDUCATION APP

Edusutra - Education For Competitive Nation Platform provides online education and study material for NCERT, CBSE & All State board's LKG To 12th standard students of all streams.



[www.dharaedusutra.com](http://www.dharaedusutra.com)





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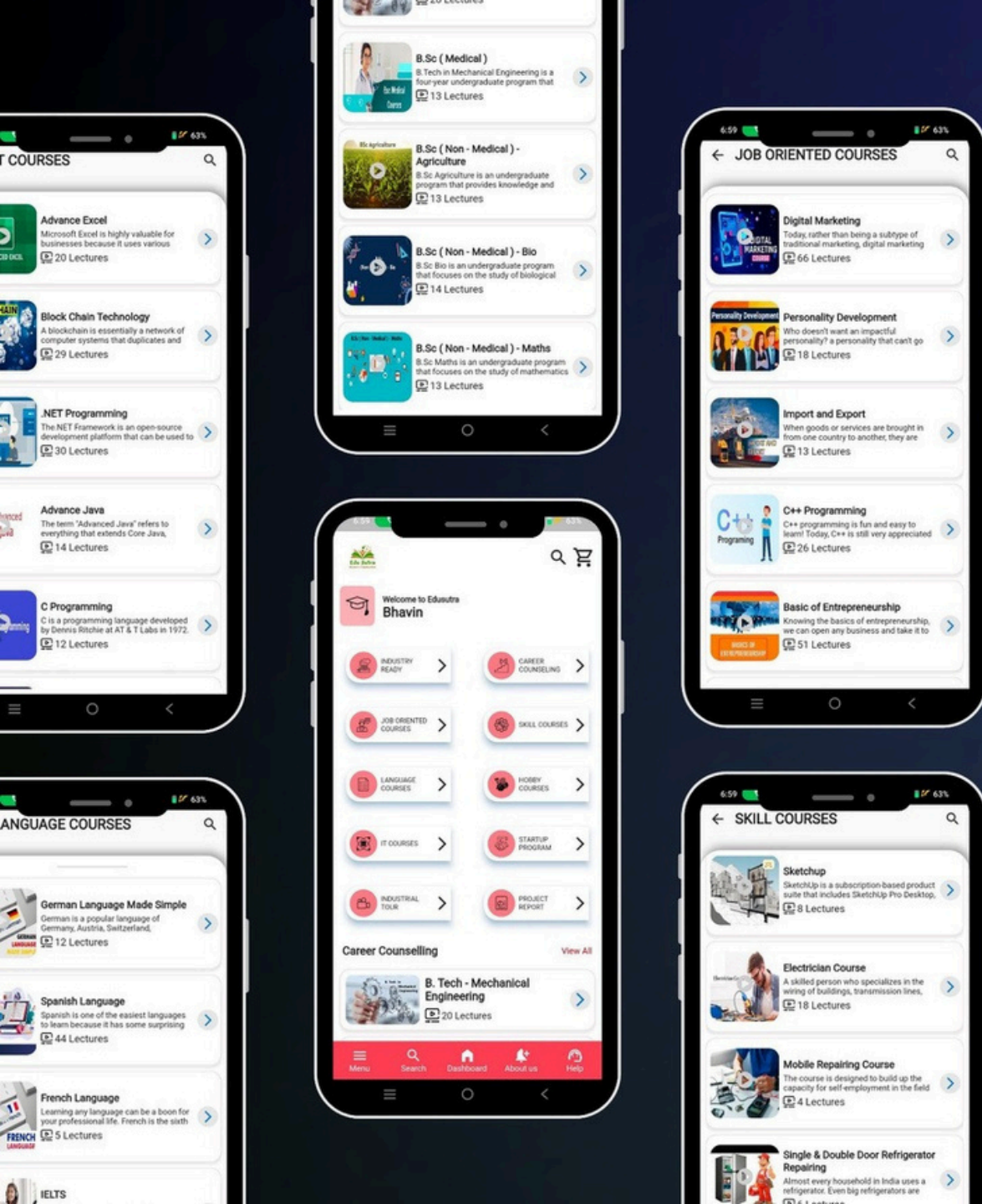
# ONO EDUCATION

## ONE NATION ONE EDUCATION



### EDUCATION FOR ENTREPRENEUR

- 80+ Job Oriented Course
- 30+ IT Based Course
- 25+ Skill Based Course
- 25+ Hobby Based Course
- 15+ Collage Level Carrier Counselling
- 4+ Language Course
- 40+ Industrial Episodes
- 200+ Prototype Project Reports
- 300+ Virtual Industrial Tour
- IIT JEE | MAIN | ADVANCE
- NEET All Subjects
- Bank Exam - IBPS | SBI
- SSC - GD | MTS | CGL | CHSL
- Defence - NDA
- Railways - NTPC | LOCO PILOT





# DIGITAL MARKETING COURSE

DIGITAL MARKETING (BASICS)

AFFILIATE MARKETING

GOOGLE ADS

FACEBOOK ADS

WEBSITE DESIGNING

S.E.O COURSE

MARKETING AUTOMATION

ZAPIER COURSE







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# HOW TO JOIN EDU-DHARA

1180 ₹

1000 + 18% GST

2360 ₹

2000 + 18% GST

11800 ₹

10000 + 18% GST





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# JOINING PACKAGES

PACKAGE

AMOUNT

SERVICE

1

1180 ₹  
 $1000 + \text{GST}(18\%) = 1180 \text{ ₹}$

DIGITAL MARKETING COURSE

2

2360 ₹  
 $2000 + \text{GST}(18\%) = 2360 \text{ ₹}$

COMPLETE SCHOOL EDUCATION

3

11800 ₹  
 $10000 + \text{GST}(18\%) = 11800 \text{ ₹}$

BUSINESS LARGE PACKAGE







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# DIGITAL MARKETING PACKAGE

## 1180 ₹

$(1000 + \text{GST}(18\%) = 1180 \text{ ₹})$



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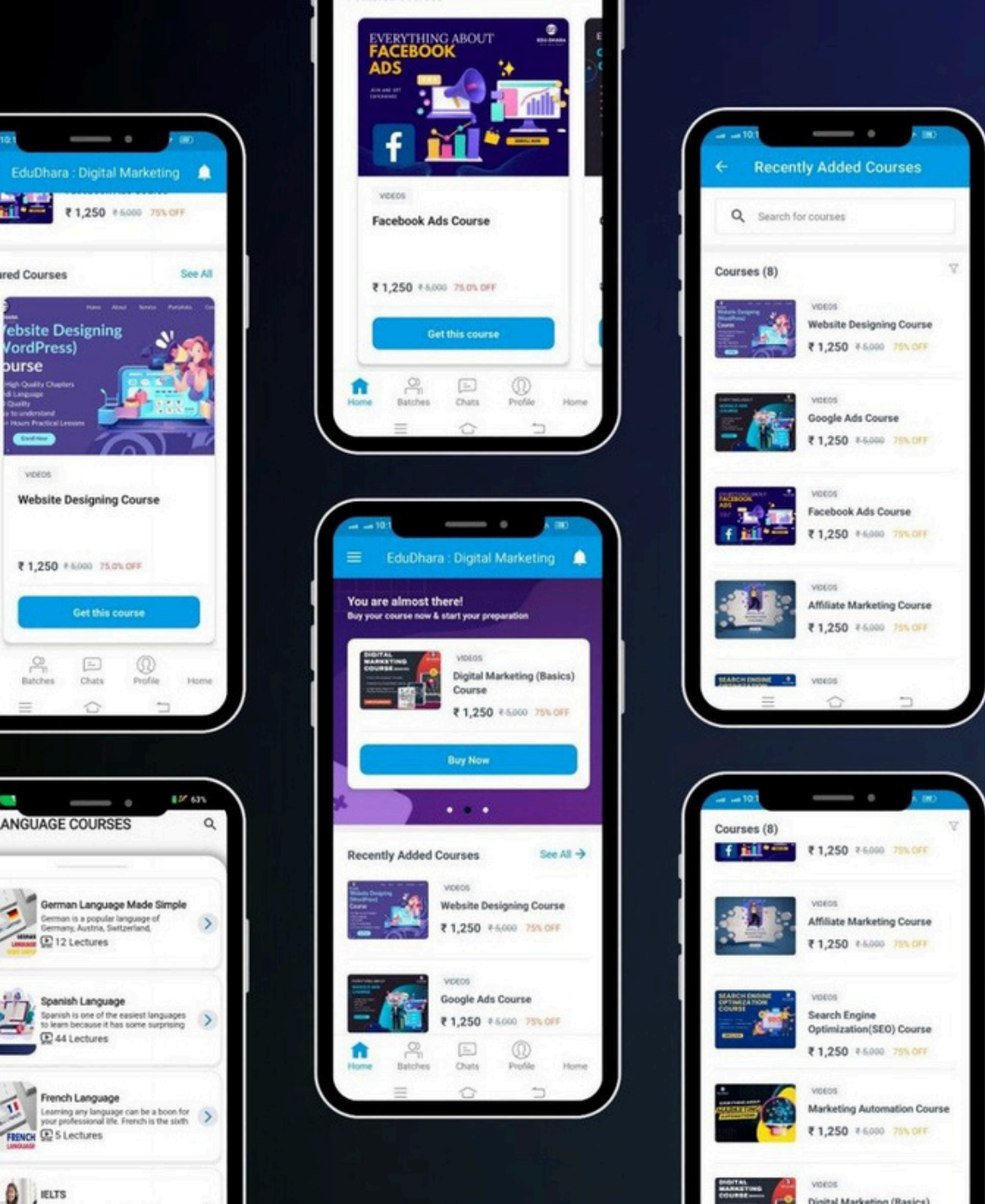
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## DIGITAL MARKETING COURSE



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# SCHOOL EDUCATION PACKAGE

## 2360 ₹

(2000 + GST(18%) = 2360 ₹)





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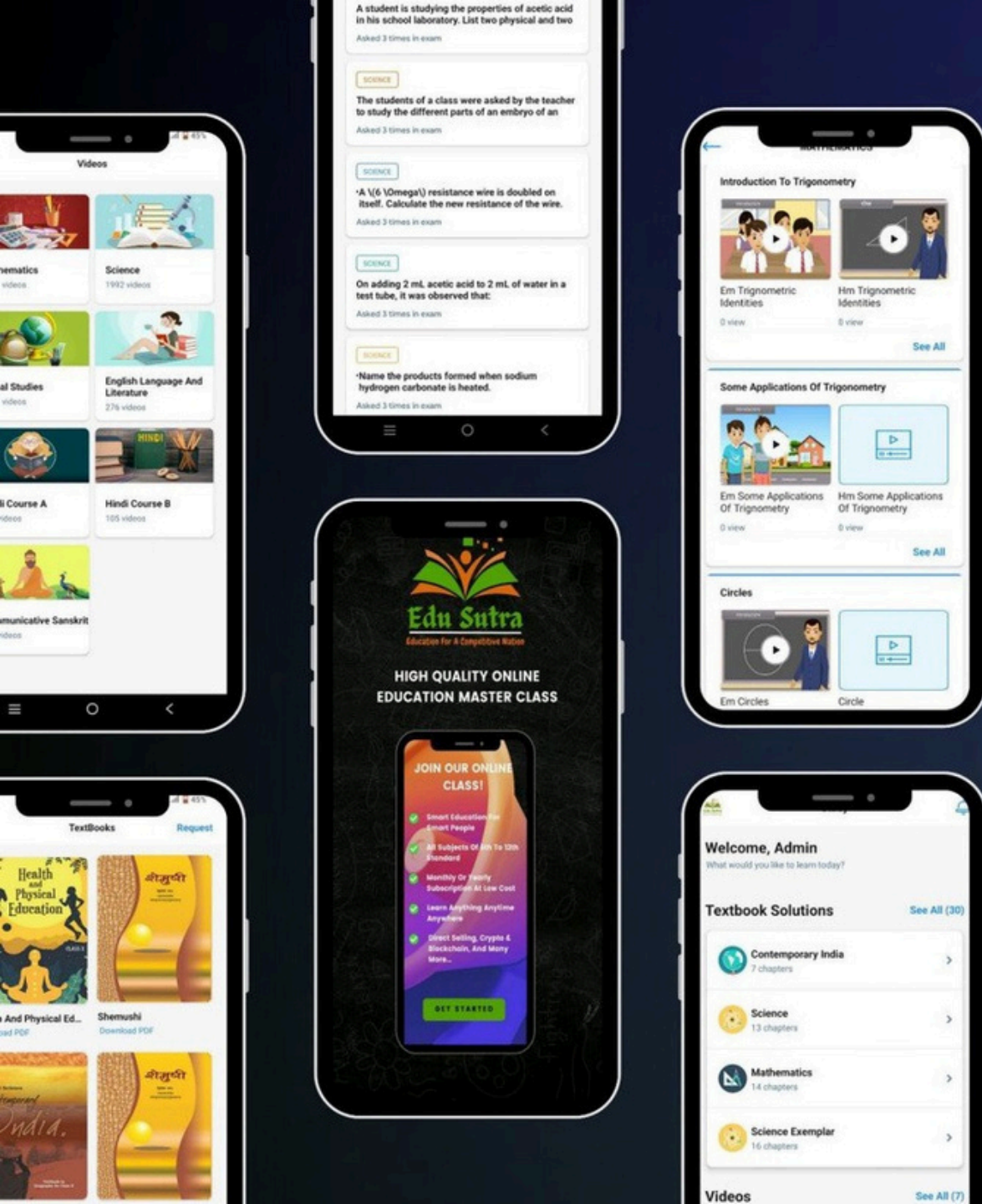
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# BUSINESS LARGE PACKAGE

## 11800 ₹

$(10000 + \text{GST}(18\%) = 11800 \text{ ₹})$





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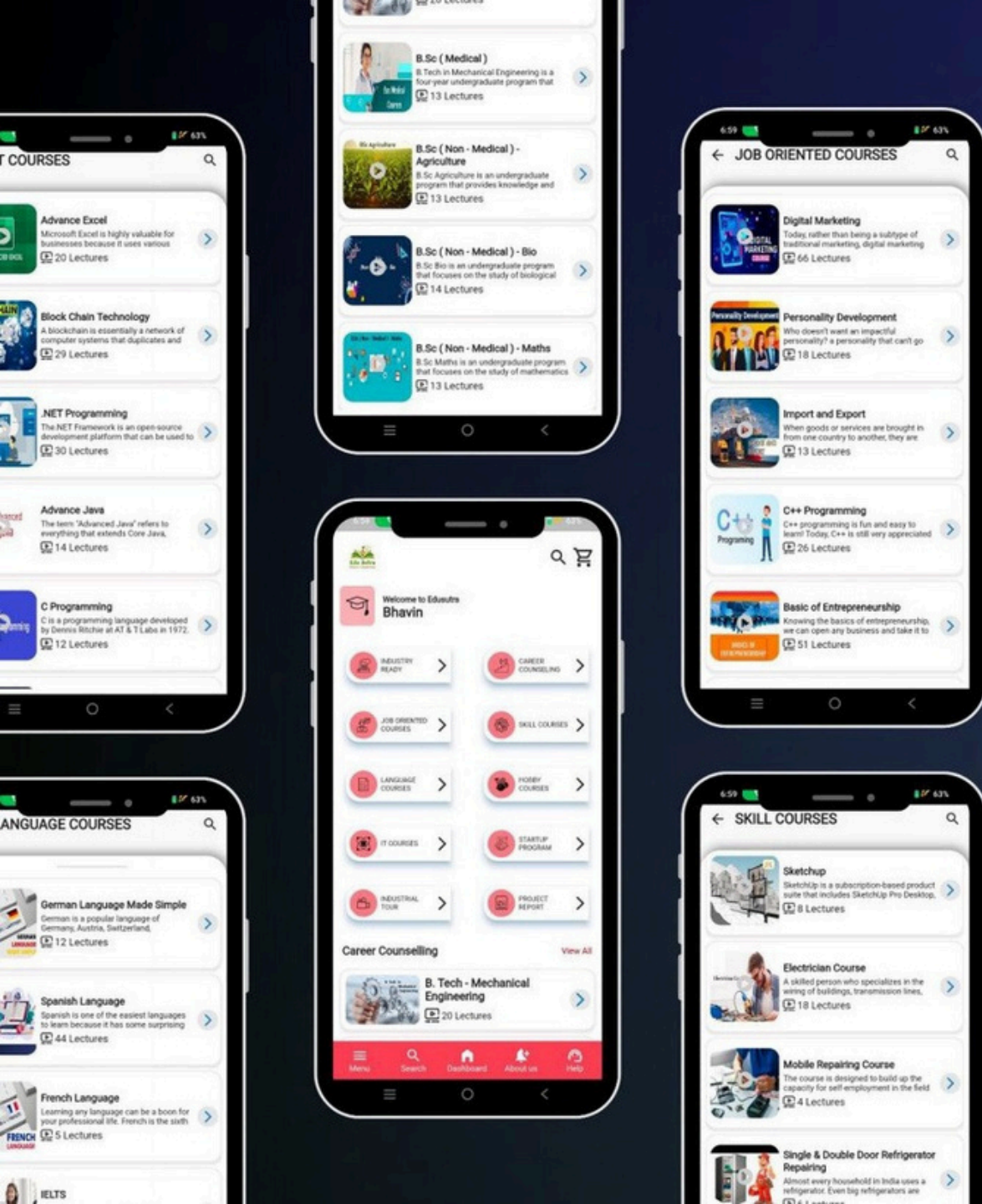
# ONO EDUCATION

## ONE NATION ONE EDUCATION



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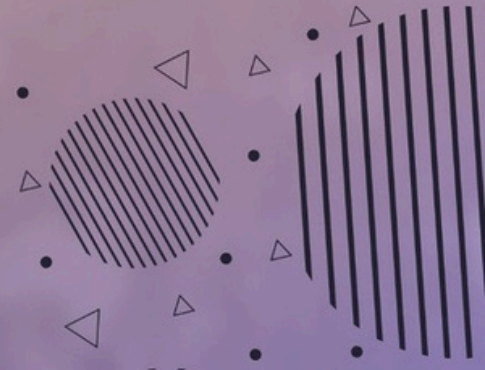
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STEP BY STEP MAKE A

# BUSINESS — PLAN —







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# TYPES OF INCOME

SPONSOR  
INCOME



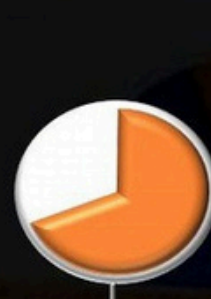
CORE COMMITTEE  
INCOME



WOMEN EMPOWERMENT  
INCOME



REWARD INCOME



BOARD MEMBER  
INCOME



MATRIX  
INCOME

WEEKLY GROWTH  
INCOME

RANK INCOME

TODAY CHAMPION  
INCOME

YOU CAN EARN UNLIMITED INCOME WITH EDU-DHARA



# TYPES OF INCOME

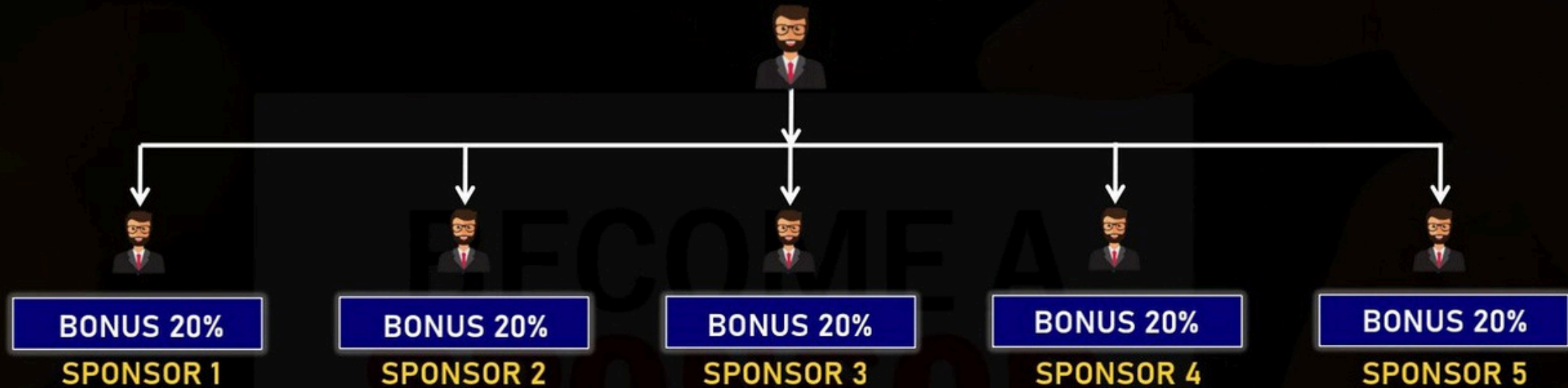
1. SPONSOR INCOME
2. MATRIX INCOME
3. CORE COMMITTEE INCOME
4. WEEKLY GROWTH INCOME
5. WOMEN EMPOWERMENT INCOME
6. RANK INCOME
7. REWARD INCOME
8. TODAY CHAMPION INCOME
9. BOARD MEMBER INCOME
10. MONTHLY GROWTH STAR INCOME

**YOU CAN EARN UNLIMITED INCOME WITH EDU-DHARA**





# SPONSOR INCOME



YOU CAN MAKE UNLIMITED SPONSOR | YOU WILL GET 20% SPONSOR BONUS FROM EACH SPONSOR

ONLY SELF ACTIVE PERSON CAN WITHDRAW ALL BONUS



# MATRIX INCOME

LEVEL	INCOME	LEVEL	INCOME	LEVEL	INCOME
2	1%	11	0.1 %	21	0.1 %
3	5%	12	0.1 %	22	0.1 %
4	0.5%	13	0.1 %	23	0.1 %
5	5%	14	0.1 %	24	0.1 %
6	0.5%	15	0.1 %	25	0.1 %
7	0.5%	16	0.1 %	26	0.1 %
8	0.5%	17	0.1 %	27	0.1 %
9	0.5%	18	0.1 %	28	0.1 %
10	10%	19	0.1 %	29	0.1 %
		20	0.1 %	30	0.5 %







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# CORE COMMITTEE INCOME

99 ACTIVE  
SPONSOR

5%

OF COMPANY TURNOVER

FOR UNLIMITED  
MEMBERS

IF YOU MAKE 99 ACTIVE SPONSOR, THEN 5% OF COMPANY'S TOTAL  
TURNOVER WILL DISTRIBUTED EQUALLY TO ALL ACHIEVERS

Condition : One Direct With Any Package Is Compulsory Every Month





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# WEEKLY GROWTH INCOME

10 ACTIVE SPONSOR  
(REQUIRED)

1%

OF COMPANY TURNOVER  
(EVERY SUNDAY)

IF YOU(MALE) MAKE 10 ACTIVE SPONSOR, THEN 1% OF COMPANY'S TOTAL  
TURNOVER WILL DISTRIBUTED EQUALLY TO FIRST 10 ACHIEVERS  
THIS INCOME WILL CALCULATE ON EVERY SUNDAY 23:59







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# WOMAN EMPOWERMENT INCOME

1%

OF COMPANY TURNOVER  
(EVERY SUNDAY)

10 ACTIVE SPONSOR  
(REQUIRED)



IF YOU(FEMALE) MAKE 10 ACTIVE SPONSOR, THEN 1% OF COMPANY'S TOTAL  
TURNOVER WILL DISTRIBUTED EQUALLY TO FIRST 10 ACHIEVERS  
THIS INCOME WILL CALCULATE ON EVERY SUNDAY 23:59



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# RANK INCOME

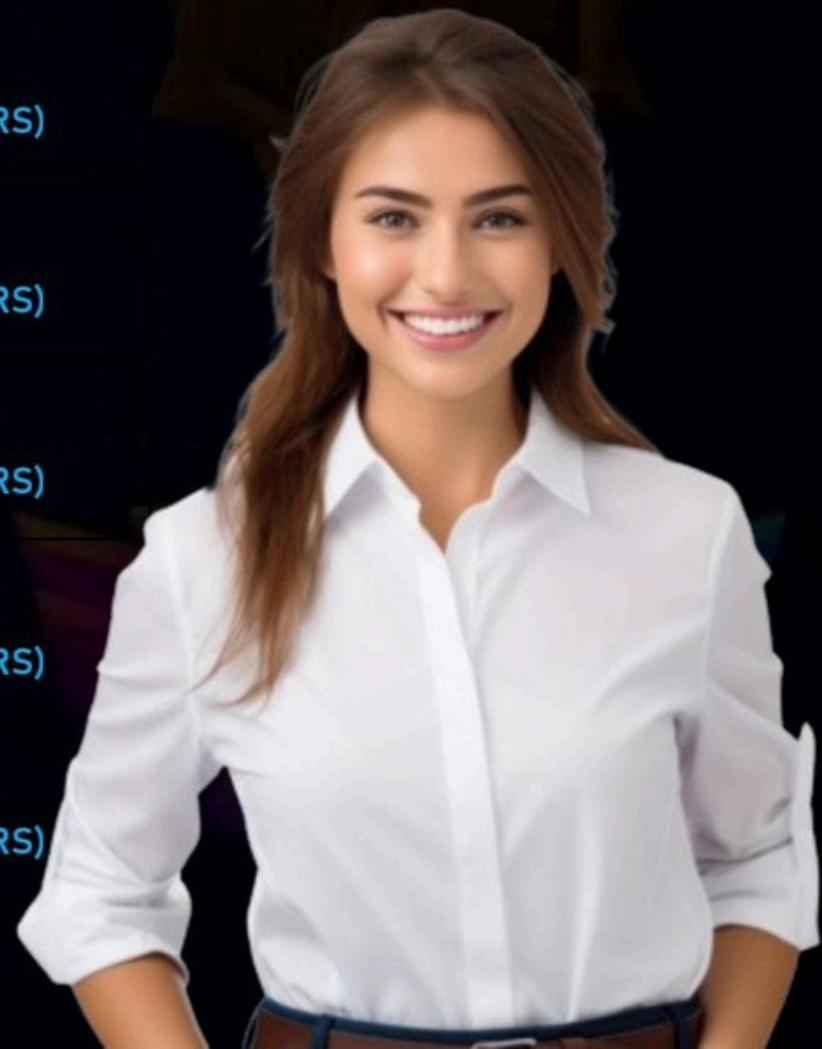
SR NO	RANK	DIRECT	INCOME (MONTHLY)
1	BRONZE	3 DIRECT	1% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
2	SILVER	10 BRONZE	1% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
3	GOLD	5 SILVER	1% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
4	PLATINUM	5 GOLD	1% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
5	DIAMOND	5 PLATINUM	1% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
6	KOHINOOR	5 DIAMOND	1% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
7	BLACK DIAMOND	5 KOHINOOR	0.25% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
8	ROYAL DIAMOND	5 BLACK DIAMOND	0.25% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
9	CROWN DIAMOND	5 ROYAL DIAMOND	0.25% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
10	CROWN WORLD	5 CROWN DIAMOND	0.25% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)





# RANK ROYALTY INCOME

SR NO	RANK	TEAM SIZE	RANK ROYALTY
1	BRONZE	10	1% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
2	SILVER	100	1% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
3	GOLD	1000	1% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
4	PLATINUM	10000	1% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)
5	DIAMOND	100000	1% OF COMPANY TURNOVER (EQUALLY DISTRIBUTE TO ALL ACHIEVERS)





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# TODAY'S CHAMPION INCOME



IF YOU MAKE 2 DIRECT IN A DAY, YOU WILL GET 20% OF COMPANY TURNOVER ON THAT DAY (FIRST COME FIRST BASIS)

YOU CAN EARN 20% OF COMPANY TURNOVER DAILY BY TODAY CHAMPION INCOME





# AUTO UPGRADE



AUTO UPGRADE WITH  
590 ₹

- ✓ SPONSOR INCOME
- ✓ MATRIX INCOME
- ✓ CORE COMMITTEE INCOME
- ✓ WEEKLY GROWTH INCOME
- ✓ WOMAN EMPOWERMENT INCOME
- ✓ RANK INCOME
- ✓ REWARD INCOME



YOU WILL GET  
ALL INCOME

AUTO UPGRADE IS NON WORKING FEATURE

## HOW IT WORKS :

- ✓ 45% OF YOUR INCOME WILL BE ADDED IN UPGRADE WALLET
- ✓ ONCE IT BECOMES 590 ₹, THEN YOUR ID WILL UPGRADE AUTOMATICALLY WITH 590 ₹ PACKAGE
- ✓ ALL INCOME WILL BE DISTRIBUTED FROM 590 ₹ PACKAGE
- ✓ THIS WILL GIVE YOU ALL INCOME CONTINUOUSLY AND REPEATEDLY



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# BOARD MEMBER INCOME

20 ACTIVE

“ 99 ACTIVE SPONSOR “

5%

OF COMPANY TURNOVER

ONLY FOR FIRST  
99 MEMBER

IF YOU MAKE 99 ACTIVE SPONSOR, THEN 5% OF COMPANY'S TOTAL  
TURNOVER WILL DISTRIBUTED EQUALLY TO ALL ACHIEVERS

Condition : One Direct With Business Large Package (11,800 ) Is Compulsory Every Month

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# MONTHLY GROWTH STAR INCOME

**1%**

OF COMPANY TURNOVER

**“ 3 NEW ACTIVE SPONSOR “**  
EVERY MONTH

ONLY FOR FIRST  
10 MEMBER

IF YOU MAKE 3 ACTIVE SPONSOR EVERY MONTH, THEN 1% OF  
COMPANY'S TOTAL TURNOVER WILL DISTRIBUTE  
EQUALLY TO ALL ACHIEVERS

Condition : Three Direct With Any Package Is Compulsory Every Month

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# TERMS AND CONDITION

- ◆ REGISTRATION IS FREE ANY PACKAGE IS NON REFUNDABLE
- ◆ MONTHLY CLOSING | MONTHLY PAYOUT
- ◆ MINIMUM WITHDRAWAL 100 ₹
- ◆ 0% ADMIN CHARGE || 0% SERVICE CHARGE
- ◆ TDS 5% AND AUTO UPGRADE CHARGE 45% ON EACH PAYOUT
- ◆ NO CAPPING YOU CAN EARN UNLIMITED FROM DHARA-EDUSUTRA
- ◆ CORE COMMITTEE INCOME WILL DISTRIBUTE MONTHLY
- ◆ WEEKLY GROWTH INCOME IS ONLY FOR MALE, DISTRIBUTE WEEKLY
- ◆ WOMEN EMPOWERMENT INCOME IS ONLY FOR FEMALE, DISTRIBUTE WEEKLY
- ◆ THE FIRST WITHDRAWAL WILL ONLY BE POSSIBLE ONCE THE PERSON REACHES BRONZE RANK.







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# REPURCHASE PLAN









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Thank you!

